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Local Development Makes International Waves

Brazilian Businesses Visit Fort McMurray to Learn About Building Green

Fort McMurray, Alberta, Canada – Sept 29, 2010

On October 5th, Fort McMurray will play host to two Brazilian businesses who are learning about sustainable development as part of whirlwind Canadian tour. Atitude, sustainable business consultants, and Natura, a leading cosmetics company, are coming to town specifically to tour the state of the art TaigaNova Eco-Industrial Park currently under construction on Highway 63.

The Brazilians initiated the trip to learn more about building sustainable industrial parks, from planning and design, to technical details about incorporating solar lighting, greenspaces, and ecological stormwater management into their own developments. They see efficient industrial developments like TaigaNova as the key to attracting environmentally responsible industrial businesses, and they are excited to learn more about the park.

“We’ve had lots of media and international interest,” says Bryan Lutes, President of WBHDC*. “There aren’t many places in the world where you can see sustainable development at this scale; we’ve got multiple green industrial buildings going up at once.” This is the second international delegation to tour TaigaNova within the past four months. A Portuguese team also visited the development in July.

With all of its industrial lots sold, only three commercial lots remaining, and four buildings already nearing completion, TaigaNova is slated to be the first custom designed eco-industrial park in the country to reach build out. It’s an honour that is sure to draw more attention to Fort McMurray in the coming year.

* Wood Buffalo Housing & Development Corporation (WBHDC) is the developer of the TaigaNova EIP. For more information:

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Media interested in meeting the delegation and joining the site tour should contact Joan Hutchings at the WBHDC at 780-799-4049.

www.TaigaNova.com